



## PRESS RELEASE

Atlanta, GA, Friday 12<sup>th</sup> of August

# GreenFields' new synthetic turf performs more like grass and could reduce leg injuries

**GreenFields, the world leader in synthetic field systems, continues to lead the market in product innovation by introducing a safer synthetic playing surface called GreenFields® MX 3 STAR. GreenFields President Guido Vliegen states, "GreenFields MX 3 STAR feels like real turf and our laboratory testing strongly suggests that it will have a significant impact on decreasing the number of lower leg injuries that players experience on synthetic turf."**

### Focus on Sports Safety

It is well known that synthetic turf fields typically provide players higher traction than natural grass. However, NFL statistics show that lower leg injuries are [more prevalent](#) on synthetic turf than on natural grass. GreenFields addresses this problem since it has physical characteristics that are closer to natural grass than any other synthetic turf product. Richard Kent, Professor at the University of Virginia Center for Applied Biomechanics, has conducted independent testing of the new GreenFields MX product and stated, "Greenfields MX 3 STAR performed much like a natural grass field."

### Real World Testing

This summer, GreenFields has installed test fields with professional organizations around the country for live testing and real world performance feedback.

According to third-party test results, the new GreenFields MX 3 STAR systems also provides shock absorption and energy restitution similar to natural grass. The newly developed infill of GreenFields MX 3 STAR is made from virgin materials.

"Everything we do is research driven and real world tested," said Vliegen. "Our R&D group takes the information received in the live test environment to continually enhance our products."

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### About GreenFields

**THE CHOICE OF CHAMPIONS:** With more FIFA recommended fields worldwide than any other synthetic turf manufacturer the world over, GreenFields takes the lead among FIFA Preferred Producers. As a groundbreaker in the construction and innovation of sustainable, safe, and high-quality surfaces, GreenFields counts the status of FIH Preferred Member (turf provider for the 2014 Field Hockey World Cup) and IRB Preferred Producer among its highest credentials. GreenFields is proud of our newest partnership with US Lacrosse. At 3,000 installations and climbing, GreenFields has emerged as a prominent member of the Royal TenCate family. Follow @GreenFieldsUSA